

Timeline 99 Newsbyte

PR Newswire - August 3, 1982, Tuesday

DALLAS, Aug. 2 /PRN/ -- Texas Instruments (TI) today confirmed details of its \$100 consumer rebate program for the TI 99/4A home computer, effective Sept. 1, 1982, through Jan. 31, 1983. A purchaser of a TI 99/4A home computer console between the above dates may obtain the \$100 cash rebate by submission to the company of proper proof of purchase, TI said.

This rebate program, TI explained, is part of the company's broad marketing effort, designed to make the TI home computer attractive to the largest possible number of consumers. TI explained that its 99/4A home computer is strongly supported with a wide variety of software programs and peripheral accessories. It is available at more than 6,000 retail outlets.

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