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TI MOVES TO PUT ITS HOUSE IN ORDER

To reduce the internal rivalry between its two small-computer manufacturing groups, Texas Instruments Inc. has decided that for the first time both of them should report to the same executive. The Lubbock (Tex.) consumer group and the Austin data systems group will now work for Executive Vice-President Jerry R. Junkins. Reporting to him will be the consumer group president, William J. Turner, who is responsible for the TI 99/4A home computer, and the data systems group head, Eric L. Jones, who markets TI's new Professional Computer. The big star in TI's computer operations is the TI 99/4A, 1 million of which have been built to date. In the first quarter, however, replacing a potentially dangerous component for the TI 99/4A cost the company \$50 million, reducing its quarterly earnings by 74% from a year earlier, to \$7.1 million.